

ESTHER S. KIM

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WORK EXPERIENCE

R/GA — New York, NY

Visual Designer, May 2011–Present

CLIENTS: Avaya, L'Oreal Paris, Verizon Wireless

Publicis Modem — New York, NY

Senior Designer, November 2007–May 2011

CLIENTS: Cartier US (*Design Lead*), SoftSheen Carson, Sanofi Pasteur

PITCH CLIENTS: Biolage, Gucci, Lancôme, Lenscrafters, Softsheen Carson

- Art direction and concepting for websites, microsites, OLA campaigns
- Collaborate with UX teams to design seamless digital experiences
- Give creative direction on media placements created by vendors
- Design applications & user interfaces for mobile & emerging platforms

NYU School of Continuing Education — New York, NY

Flash Fundamentals TA, September 2008–October 2008

ArtObserved.com — New York, NY

Editor-at-Large, August 2007–December 2007

Heidi Cho Gallery — New York, NY

Assistant Director, October 2006–August 2007

SKILLS & INTERESTS

Adobe Creative Suite, fluent Korean & French, extensive knowledge of contemporary art & fashion, traveling to 30 countries before 30, snowboarding, certified pilates mat instructor, expert Googler, avid blogger and Tweeter

EDUCATION

Ursinus College, May 2006 – Cum Laude

Collegeville, PA

B.A. English, B.A. French, Studio Art minor

American University Center of Provence, January 2005

Aix-en-Provence, France

Studio art, French Literature

Intensive all-French immersion language program

HONORS/AFFILIATIONS

Art Directors Club

AWNY (Advertising Women of New York) – Mentor, Young Executives Committee

Dean's List in Fall 2002, 2003, 2004 and Spring 2003-2006

W. W. Smith Scholar 2004-2006

Phi Sigma Iota (International Foreign Language Honor Society)

Whitian Society (Ursinus Women's Honor Society) – President

Gamma Sigma Alpha (National Greek Honor Society)

Ursinus College Achievement Award