

# ESTHER S. KIM

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## WORK EXPERIENCE

### Publicis Modem & Dialog — New York, NY

Designer, November 2007–Present

- Art direct and concept website redesigns, microsites, banner campaigns
- Design mobile applications & user interfaces for emerging platforms *i.e. iPad, iAd*
- Develop social media strategies

**CLIENTS:** Sanofi Pasteur {Fluzone, Menactra, Adacel}, Sanofi Aventis {AmbienCR, Uroxatral}, General Mills {Betty Crocker, Pillsbury, Cheerios, Dinner Made Easy}, Cartier USA

**PITCH CLIENTS:** Biologie, Gucci USA, SoftSheen Carson {L'Oreal USA}

### NYU School of Continuing Education — New York, NY

Flash Fundamentals TA, September 2008–October 2008

- Answered student questions and provided one-on-one guidance

### ArtObserved.com — New York, NY

Editor-at-Large, August 2007–December 2007

### Heidi Cho Gallery — New York, NY

Assistant Director, October 2006–August 2007

## SKILLS & INTERESTS

Mac & PC, Microsoft Office Suite, Adobe Creative Suite 4, LotusNotes, ActionScript 2.0, Fluent Korean & French, Extensive knowledge of contemporary art & fashion, traveling to 30 countries before 30, snowboarding, certified pilates mat instructor

## EDUCATION

### Ursinus College, May 2006 – Cum Laude

Collegeville, PA

B.A. English, B.A. French, Studio Art minor

### American University Center of Provence, January 2005

Aix-en-Provence, France

Intensive all-French immersion language program

## HONORS/AFFILIATIONS

Art Directors Club

AWNY (Advertising Women of New York)

Dean's List in Fall 2002, 2003, 2004 and Spring 2003-2006

W. W. Smith Scholar 2004-2006

Phi Sigma Iota (International Foreign Language Honor Society)

Whitian Society (Ursinus Women's Honor Society) – President

Gamma Sigma Alpha (National Greek Honor Society)

Ursinus College Achievement Award